



The Community Foundation
for Greater New Haven

QUINNIPIAC RIVER FUND FINAL REPORT- 2017

Please complete and submit completed form via e-mail to dcanning@cfgnh.org at The Community Foundation for Greater New Haven by March 30, 2018.

Date: September 5, 2018

Group/Organization Name: Canal Dock Boathouse, Inc. ("Canal Dock")

Address: 242 Bradley Street

City, State, & Zip: New Haven, CT 06510

Telephone #: 203.464.5938

Project Name: Hire Part-time Programs Manager/Coach

Grant Number: 20170091

Name & title of person completing this form: John Pescatore, President

E-mail address: john@canaldock.org

Please respond to the following statements:

1. List the specific objectives/outcomes of the project and tell how they were met during the grant period. Also, provide an update on any special conditions of the grant (if applicable).

Canal Dock successfully hired Nicole Moody on October 9, 2017 as Assistant Coach of Boating & Assistant Programs Manager. She was initially paid \$20/hour, raised to \$25/hour on December 9th, and averaged approximately 17 hours per week from October 2017 through June 2018. Nicole was hired to help increase Canal Dock's capacity for attracting new participants and introducing them to the Quinnipiac River in an instructive and safe manner.

During the grant period, Nicole's job included: administered and coached rowing lessons; taught indoor rowing & fitness classes; coached and mentored high school kids in dragon boating via Canal Dock's "Metro Boating" partnership with Metropolitan Business Academy; coached and organized club dragon boat outings for adults; created and coached summer rowing programs for kids; and, helped organize and run Canal Dock's November 9th Fundraising event, its January "Indoor Rowing Relay," and its "3rd Annual Dragon Boat Regatta."

Nicole helped attract many new participants to Canal Dock's waterfront activities on the Quinnipiac River (nearly 100 members now), and also built a reputation as a safety-minded,

environmentally conscious, and experienced boating instructor. The full amount of the \$15,000 grant to pay Nicole was distributed from October 9, 2017 through the first week of June 2018.

2. Please share your successes, challenges and any lessons learned through the implementation of your project. Were there any unintended consequences or lessons learned that may affect how you operate your program moving forward?

Canal Dock added 40-50 members in both paddling and rowing during the grant period, we developed a new partnership with Patty King, an oyster boat driver for Norm Bloom & Son, and we held our second summer of successful summer rowing programs for kids. Nicole's presence had a direct impact on Canal Dock's ability to make these advances.

The Quinnipiac can be a swift and even dangerous river during some outgoing tides, and we've learned that only highly experienced boaters should venture out when these conditions exist. With this in mind, we reached out to Patty King to offer oyster fishing education as a substitute for boating when challenging river conditions present themselves. This worked particularly well with two of our summer program groups.

3. What are the opportunities and needs of your organization as it continues to move forward with its work to positively impact the Quinnipiac River?

Canal Dock sees opportunities to expand its partnerships with existing and new river entities like Waucoma Yacht Club, Norm Bloom & Son, the Quinnipiac River Marina, and The District, whose kayak dock will come online soon on the Mill River. Deeper partnerships can increase our ability to offer more varied outings and thus attract new members. In particular, when we move into the new boathouse on Long Wharf, we see destination outings to points on the Quinnipiac and Mill Rivers becoming an integral attraction for new paddlers and rowers.

That said, as membership continues to grow, Canal Dock will need to meet the demand with additional experienced coaches and outing leaders like Nicole. Our operation works when people have fun and are kept safe due to the presence and guidance of well-trained and safety-minded staff members.

Also, please include a photo or image that can be uploaded along with your report to The Quinnipiac River Fund website.

Two photos can be reached via the links below:

<https://photos.app.goo.gl/1SfUretZ4Yw2YmVF7>

<https://photos.app.goo.gl/fjJhg7R2tm8Pfs98>